

The Smart Data Hub offers a comprehensive solution that centrally combines all relevant customer aspects in an intuitive platform.

With over 27 modules, the Smart Data Hub covers all your needs — from an integrated CRM system for customer management to a powerful BI interface.

Invest in the future with the Smart Data Hub —the key to greater success and innovation.

Optimize your processes, increase efficiency and provide first-class service.

Easy to use and intuitive – the Smart Data Hub is a revolutionary platform that will inspire you and boost your productivity.

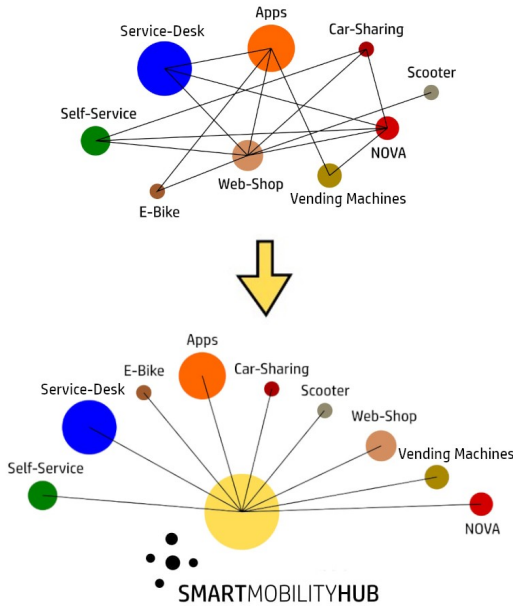
The Smart Data Hub makes it possible to manage all relevant customer issues centrally and effectively.

YOUR **ADVANTAGES**

+ CRM	All customer information in one place
+ BI	Comprehensive provision of business data
+ Finances	Automated processes and financial reports
+ Promotions	Efficient management of all your products



Example: Smart Mobility Hub



BRING ORDER AND OVERSIGHT TO YOUR SERVICES

Seamless integration of all components such as apps, ticket machines, ticket counters, web shops, passenger registers, etc. is essential.

This is exactly where Smart Mobility Hub comes in.

The hub is the heart of your digital customer infrastructure, connecting all channels in one central location. Instead of managing individual interfaces, the Smart Mobility Hub bundles all information and distributes it efficiently to the relevant locations.

The result?
Maximum overview and minimum effort for your team.

The central connection function of the Smart Mobility Hub allows you to optimize your processes, reduce sources of error and increase customer satisfaction at the same time. A single platform gives you an overview of all channels and allows you to react quickly to changes.

Create a networked, efficient and customer-oriented solution.

CONNECT

The Smart Mobility Hub is the central hub that efficiently connects all your components.

Instead of operating isolated systems, the Smart Mobility Hub bundles all data and information and ensures that it is centrally connected.

This minimizes the number of interfaces and allows you to maintain an overview of all data streams at all times.

COLLECT

Collect and consolidate your data from all your external sources such as apps, ticket machines, ticket counters, web shops, passenger registers, etc.

Instead of dealing with isolated data islands, the Smart Mobility Hub offers a 360-degree view of all relevant information.

The Smart Mobility Hub also allows you to analyze and retrieve data in real time. This enables you to make informed decisions, optimize your processes, and continuously improve the customer experience.

SHARE

Our platform not only collects data from all your external components, but also distributes it in a targeted and controlled manner to the appropriate channels. From correct customer addresses to the provision of verification codes, the Smart Mobility Hub manages all data centrally and prepares it optimally for your various requirements.

Thanks to the centralized Distribution provided by our solution, you not only gain efficiency but also control. You can ensure that all your systems are always supplied with up-to-date and accurate data, which increases the accuracy and reliability of your services.



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CONNECT | COLLECT | SHARE